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contents

Hotel Design

TRENDS, FASHION & INSPIRATION


32

THE BASICS


36


8

FEATURES


44

on the cover:
Sharq Village & Spa, Doha, Qatar

PHOTOGRAPHY: **PAUL THUYSBAERT**

Fasten your seat belts…it's going to be a bumpy ride!

I bet most of you, like me, watch the news these days with some measure of trepidation—all those doom and gloom reports of escalating fuel and food costs, the subprime mortgage mess, the decimated dollar—and fret about how it will impact the hospitality industry in general, and, in particular, your business and livelihood.

If we're not already in a recession, pundits predict we're headed for one.

After five years of gangbuster growth in hotel development and the resulting surge in new construction and renovation projects, prognosticators suggest the bubble might burst soon or, at the very least, deflate.

I'm in daily contact with interior designers and architects and the vendors who serve them. When interviewing those whose work appears in these pages, I frequently throw in a few questions about the current state of the industry. "What issues are affecting your business? What keeps you awake at night?" I try to gauge the mood of the industry from these exchanges. And the mood I'm sensing now is "guarded optimism."



Patricia Sheehan
Managing Editor
psheehan@questex.com

While the issues above are top of mind, many of you are still very busy with current and scheduled hospitality projects. And even if domestic contracts dwindle, there's still plenty of work available overseas. Here at Hotel Design, we get frequent reports of satellite offices opening in far-flung places like Hong Kong, China, Dubai and India. In this issue, you'll read about DiLeonardo International's recent work in Qatar. Last month we reported on a large project DiLeonardo completed in China.

So what are you doing to keep your calendar booked? Networking, I hope. Relationships are huge in this business, but it takes time and effort to nurture them. Lost touch with that developer who gave you your first break in the industry? Call him. How about the employer who coached you early in your career? E-mail her. Commit to coffee or lunch. Make the connection.

Toot your horn to the wider community. Publicize your work. Good public relations is invaluable. I look to daily press releases and news tips to keep me up to date on the latest industry projects and potential feature stories. You don't have to spend a ton of money on a fancy PR firm. Do a little research on the Internet on how to write a press release and create it yourself. One piece of advice: You will want to spend some dough to hire a good photographer to shoot your latest installation. Consider making a deal with the hotel operator to share the costs. It'll be a win-win for both of you.

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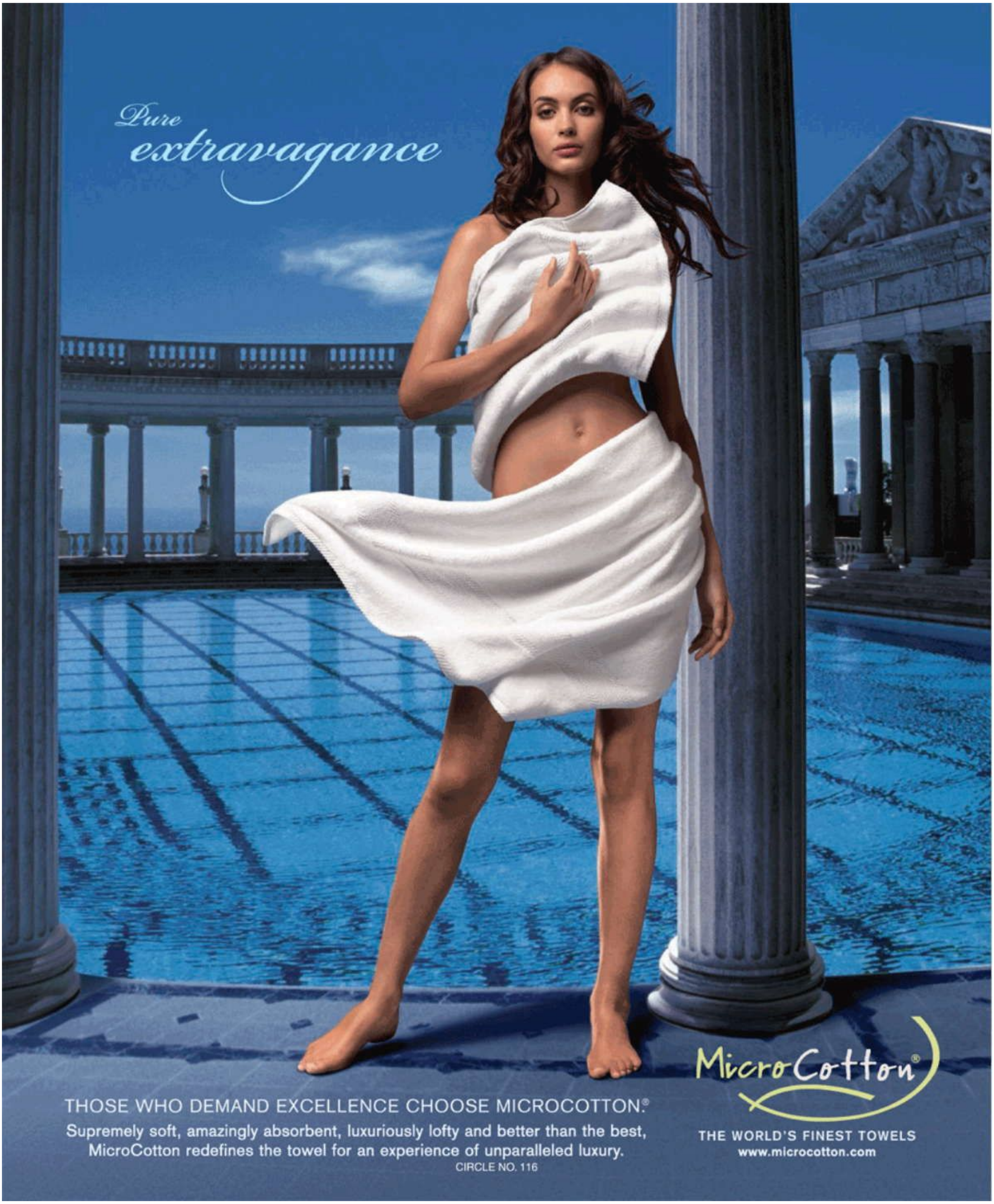
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Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.



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Design destination: Spain

I recently had the opportunity to visit beautiful Spain, specifically Madrid, Bilbao and Vittoria. The trip, sponsored by the Trade Commission of Spain, featured a week of meetings with furniture manufacturers throughout the country. Each day a different company would host our group of publishers, designers and manufacturers from the U.S. The touring group of talented and energetic design professionals networked and talked about the hotel design community and the designers, projects and products that have an impact on hotels.

The people of Spain are some of the most friendly and hospitable I have ever met. The hosts were highly informative and more than eager to share information about their fabulous designs and history.



Mary Malloy
Associate Publisher
mmalloy@questex.com

A highlight of the trip included a tour of the beautiful Marques de Riscal Hotel, a Luxury Collection Hotel by Starwood. It is located in the heart of the Rioja Alavesa region of Spain. It was designed by the brilliant architect, Frank Gehry (see the Jan/Feb issue of HOTEL DESIGN, for images and description of the property). I encourage you to visit this exquisite hotel. The design is magnificent and the views from the guestrooms and public spaces are breathtaking.



(ABOVE) HOTEL DESIGN's Mary Malloy with Mikel Orbe, director of interiors from Spain Department, Trade Commission of Spain. (Below) The ONDA stool from STUA, created by Jesus Gasca. STUA was one of the companies represented on the tour.

The hotel featured two incredible experiences. Our group enjoyed a luncheon feast at the Michelin-star 1860 Restaurant. And we enjoyed a wonderful tour of the The Caudalie Vinothérapie Spa. The spa offers an indoor pool, steam room, fitness center, Jacuzzi and 14 treatment rooms with a wide variety of wine therapy massages and treatments. All products are made of grape extracts and mineral water, created exclusively by Caudalíe Vinothérapie.

Just as great as the people of this country are the products and designs of Spain. You can see an example here on this page as well as in upcoming issues of HOTEL DESIGN. The products are innovative, artistic, modern and of great quality. You will see designs representing seating and lighting options to accessories. Spain's product visionaries provide designers with a multitude of options for their hotel design projects.

To learn more, visit: *www.us.spainbusiness.com.*



Qatari tradition

The Ritz-Carlton's Sharq Village & Spa blends a region's rich history with contemporary luxury

PHOTOGRAPHY / PAUL THUYSBAERT PHOTOGRAPHY



BREATHTAKING VIEW A terrace at the 174-room Sharq Village & Spa in Doha, Qatar, overlooks the Persian Gulf coastline.



The Ritz-Carlton's Sharq Village & Spa, Doha, Qatar, is steeped in Qatari heritage. Designers at DiLeonardo International were directed to create a luxury property that was authentic to Qatari culture and architectural motifs.

"This was a critical aspect in everything from space planning, architectural detailing and fabric and finishes," says Lia DiLeonardo, principal. "The architecture and master plan of the resort followed a traditional Qatari courtyard layout; therefore, our team was very diligent in providing intimate and memorable experiences throughout the public spaces."

Little written documentation exists on specific Qatari architectural detailing, DiLeonardo says. The team worked closely with the local architectural group to research and get the detailing correct for the waterfront property.

"A specific challenge was staying authentic to Qatari design motifs as opposed to just regionally Arabic," DiLeonardo says. "The team did a very good job in working with the architect and consultants to constantly refine our design to be very site specific."





COURTING AUTHENTICITY (Top) Four-poster, canopied beds and Persian carpets are part of the guestrooms' Arabian influence. (Bottom, left) An amber glass chandelier rules over the intimate seating areas in the lobby. (Bottom, right) The cozy ambiance of Al Jalsa is the perfect place for guests to enjoy afternoon tea.



SANCTUARY A hammered copper washbasin is surrounded by marble. (Below) A private balcony off of a twin guestroom beckons guests outside.



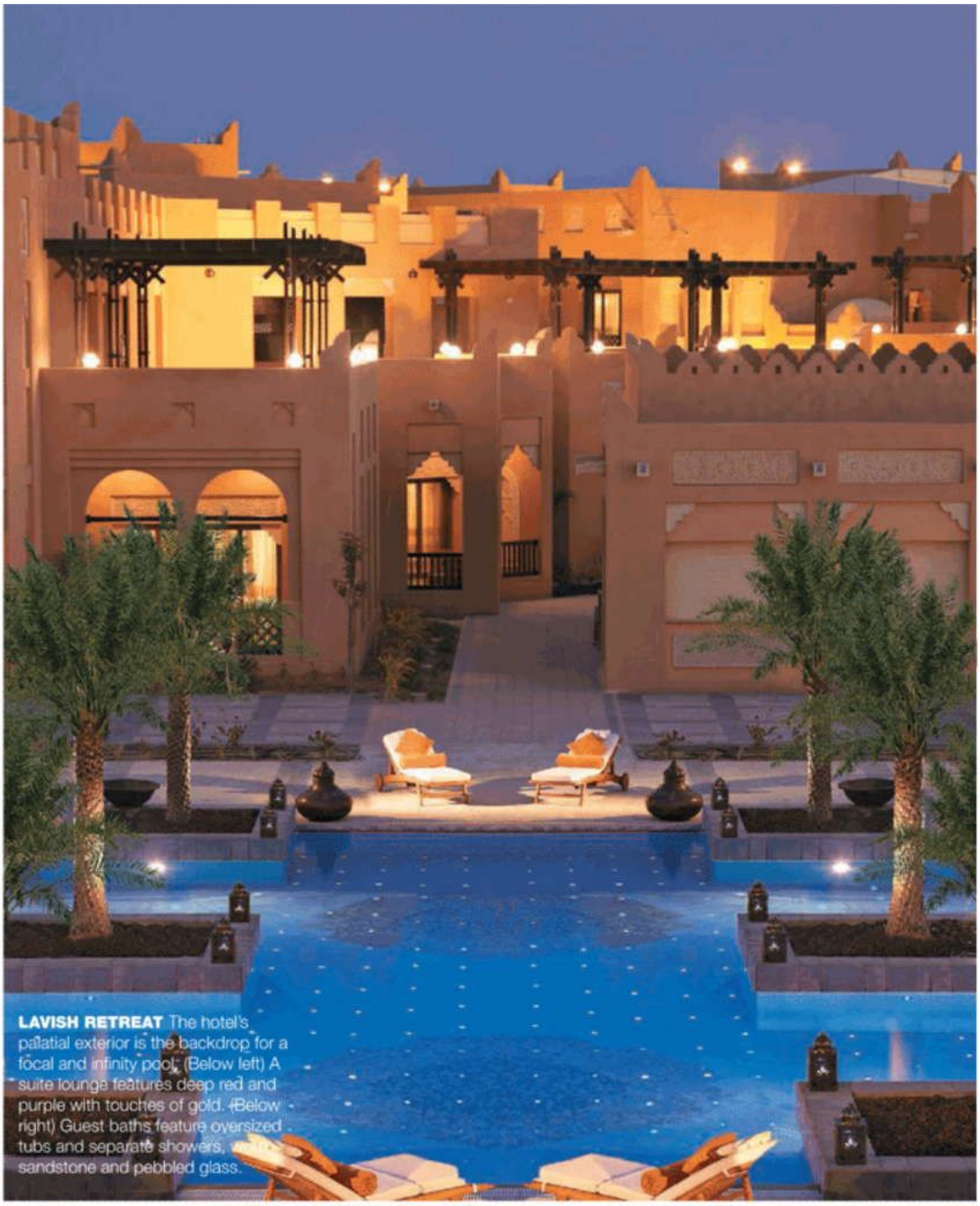
The firm's Dubai office was instrumental in sourcing local materials and artisans.

Balancing the needs of contemporary travelers with the desire to create an authentic sense of place also was a challenge. The theme should not outweigh the property's timelessness and international appeal, DiLeonardo says.

"We have to be careful to balance clean, modern details, as seen in the bathrooms and terraces, with what is local to Qatari culture," she says.

The guest suites are an example of how the latest technology and amenities were combined with traditional furnishings and detailing to create a luxurious and authentic environment, DiLeonardo says.

—*Heather Gunter*



LAVISH RETREAT The hotel's palatial exterior is the backdrop for a focal and infinity pool. (Below left) A suite lounge features deep red and purple with touches of gold. (Below right) Guest baths feature oversized tubs and separate showers, [illegible] sandstone and pebbled glass.

PROJECT SPECS

Project: Sharq Village & Spa
P.O. Box 26662
Doha, Qatar
www.sharqvillage.com
Operator: The Ritz-Carlton Hotel Co.
Project cost: $450 million
Project completed: April 2007
Design firm:
DiLeonardo International
2348 Post Rd., Suite 501
Warwick, RI 02886
(401) 732-2900
Architect: Arab Engineering Bureau

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Design & development





▲ SHERATON HOTEL

New Songdo City, Korea

Daewoo E&C selected DiLeonardo International to provide interior design services for the Sheraton Hotel, New Songdo City, Korea. New Songdo City is a master-planned city designed to become a Far East international business district. Interior design features are based on architectural details from the building structure with its shifting planes and asymmetrical architecture. These elements are paired with Korean elements, local patterns and graphics. The word "songdo," which translates as "pine tree island," gives rise to the use of a pine needle depiction from traditional Korean art as part of the interior design's signature. The property is scheduled for completion by July 2009.

▲ FOUR SEASONS HOTEL AND RESIDENCES AT HARBOR EAST

Baltimore, Md.

Baltimore's Inner Harbor will soon be home to the Four Seasons Hotel and Residences at Harbor East. HKS Hill Glazier Studio is the design architect. The mixed-use facility contains residential, hotel, commercial, entertainment and retail spaces. The pool and meeting areas will showcase the waterfront views, and many of the hotel rooms and suites will feature balconies with direct views of the Inner Harbor. A glass curtain wall will allow natural light to permeate the hotel. The property is scheduled to open early 2010.

▶ THE WOODLANDS RESORT & CONFERENCE CENTER

The Woodlands, Texas

The Woodlands Resort & Conference Center embarked on a $50-million transformation and expansion project to include 158 new guestrooms, a winding river, a new entrance and a fine-dining steakhouse. The estimated completion date is late 2009. The design architect is Morris Architects with interior design by Vivian/Nichols Associates. The restaurant will be designed by Acumen. The Woodlands is a 28,000-acre, master-planned community.



Greening the bathroom

The hotel bathroom just might hold the key to the hospitality industry's giant leap into sustainable design.

Many of us are now used to seeing signs posted in our rooms suggesting that if we want to conserve water we should hang up our towels so we can reuse them. This makes



Jill Watkins
senior interior designer
Cubellis

us feel either good about ourselves or guilty, depending on the choice we make. The key here is that we—the customer—make the choice. It's on our shoulders to be green, not the hotel's. This path suggests that sustainability is about taking something away (new, fluffy towels) or lowered expectations (old, used towels). It doesn't have to be this way. Designers have many choices when it comes to greening the hotel bathroom.

The easiest place to start is with materials. There are more green materials on the market today, and more manufacturers offer information about their products. Trying to compare products apples to apples can be challenging, but it's our job as designers to pay close attention. From 40 percent preconsumer recycled-content porcelain tile from Crossville, to 72 percent post-consumer recycled-content glass tile from Oceanside, many aesthetic options exist. While marble and stone are natural products, we should be conscious of the energy used to extract and transport these materials, along with the fact that they are essentially nonrenewable resources.

Lighting is another area where many sustainable options exist. More lamp options are available for vanity lighting that provide a warmer glow akin to flattering incandescent lamps—look for fluorescents and even light emitting diodes with a color temperature around 3,000K and a high Color Rendering Index. The closer to 100, the better.

The biggest bang for the buck can be had in water conservation measures (and we've circled back around to fluffy towels), especially ones designed into projects initially. Water saving fixtures can be more expensive upfront but save at least 30 percent of water and sewage costs over their lifetime. For example, The Boston Park Plaza Hotel renovated 87 bathrooms with low-flush toilets for $26,000. It saves 17 million gallons of water and about $122,000 a year. That's a pretty good payback!

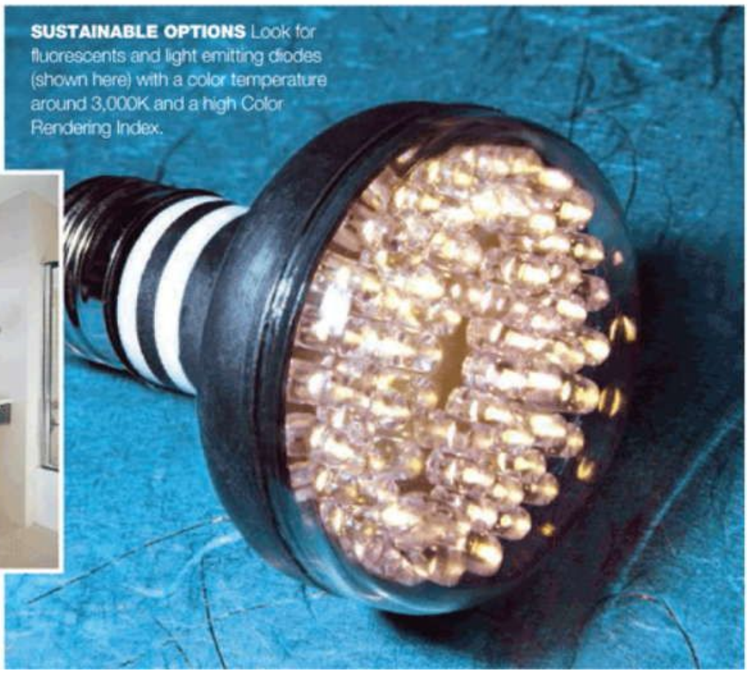
Bolder moves come by way of rainwater harvesting (collecting rainwater for irrigation or use in nonpotable water systems), graywater harvesting (recycling water from sinks or showers for use in irrigation systems) or even living machines (diverting wastewater from municipal systems altogether through ecological treatment).

WaterSaver Technologies has a new product perfect for retrofits called Aqus. Aqus captures water from sinks for reuse in toilets, potentially saving around 10 gallons of water per day. Multiply that by the number of rooms and the payback becomes clear.

All our choices depend on site conditions unique to each project. As we go through the design process, we should keep in mind the words of one of our green consultants: Big savings cost less than small savings. Make the big decisions early, so that big benefits are realized at the end.

Jill Watkins is a senior interior designer with Cubellis, headquartered in Boston. She is Leadership in Environmental and Energy Design accredited and plays an integral role in the Green Forum, Cubellis's internal sustainable design advocacy group. She can be reached at jwatkins@cubellis.com.





SUSTAINABLE OPTIONS Look for fluorescents and light emitting diodes (shown here) with a color temperature around 3,000K and a high Color Rendering Index.


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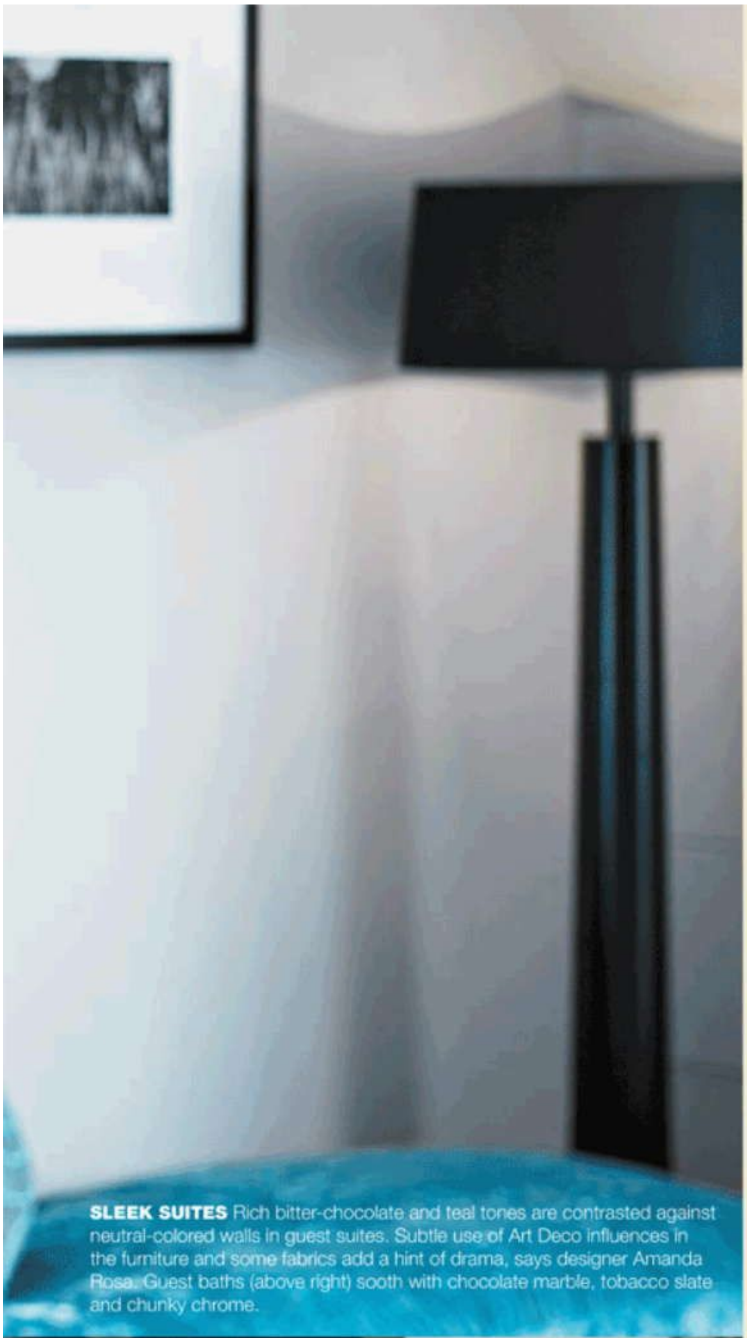
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Palace in the glen

Set on an 850-acre estate, The Gleneagles Hotel is a sanctuary from the modern world



SLEEK SUITES Rich bitter-chocolate and teal tones are contrasted against neutral-colored walls in guest suites. Subtle use of Art Deco influences in the furniture and some fabrics add a hint of drama, says designer Amanda Rosa. Guest baths (above right) sooth with chocolate marble, tobacco slate and chunky chrome.





PHOTOGRAPHY / **MIKE CALDWELL**



After a day of golfing, fishing, riding or clay target shooting, guests at The Gleneagles Hotel in Perthshire, Scotland, can retreat to a renovated suite or bask in a treatment at the new spa.

A seven-part renovation project includes interiors by Amanda Rosa Interiors. The design firm was asked to create a floor of two-bedroom suites in the hotel, which was built in 1924, that would be the best in Scotland.

"Notwithstanding the amazing views to be had from the fourth floor, the interiors were to echo the essence of Gleneagles, its history and grandeur but with a contemporary twist," says Amanda Rosa, principal of the firm.

The biggest challenge was working with the existing building due to a lack of original survey drawings, Rosa says.

"Basically, it wasn't until everything had been demolished that the true location of fireplaces, chimney breast and steel work were apparent, which in turn led to several major redesigns throughout the project," she says. "Also, because we were in the attic space, head heights were a challenge—especially for tall American clients."

The Spa at Gleneagles by ESPA features 20 treatment rooms, many with private bathrooms. Walnut paneling, limestone tiled











flooring, burgundy leather and glass walls and partitions provide a luxurious backdrop.

Sedley Place was the design consultant for the hotel's new dining option, DESEO, which was inspired by a Mediterranean market. Open cooking islands, where guests order from chefs, and the smell of charcoal ovens lend a lively feel to the space.

—*Heather Gunter*

CREATING A STIR Gleneagles (top right) is an hour drive from Glasgow or Edinburgh. The hotel's $36-million renovation includes a new restaurant and spa. DESEO (above left and middle right) is inspired by a traditional Mediterranean food market. Guests can order meals directly from DESEO's chefs and purveyors. The Salon and Barber Shop (bottom right) combine with The Spa at Gleneagles by ESPA to pamper guests.


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SPIRIT SUITES Ten new suites are named after brands from Diageo, the parent company of The Gleneagles Hotel.

PROJECT SPECS

Project: The Gleneagles Hotel
Perthshire, Scotland
www.gleneagles.com
Project cost: $36 million
Timeline:
Top floor: October 2006-June 2007
Restaurant: January 2007-July 2007
Spa: January 2007-January 2008
Design firm:
Amanda Rosa Interiors Ltd.
Glasgow, Scotland
Architect:
Hugh Martin Partnership
Edinburgh, Scotland
Design Consultancy for DESEO:
Sedley Place

SOURCE LIST BEGINS ON PAGE 54

Thoughtful spa design delivers revenue

Like most disciplines, the goal of spa designers is to deliver a product superior to that which may be achieved in their absence. And, like other disciplines, there's often ambiguity in determining exactly what makes a superior product.

While most yardsticks—such as beauty, distinctiveness and brand-compatibility—are fairly subjective, one of the more critical measurements should be the ultimate profitability of the spa.

During the design process, as we struggle to balance spa aesthetics and return on investment, we scrutinize a broad range of factors. Some of these factors may be unique to a particular property and some may be deemed—either by the realities of the property, by the owners or by other restrictions—non-negotiable.

Throughout the process, we ponder several key directives, including:

- the allocation of optimal revenue spaces, a prevailing consideration in spa design;
- the escalating costs of building spas, which is forcing more efficiency in design layouts;
- the layering of memorable experiences, which must not be neglected;
- the cost of 'mind, body, spirit' has to be affordable for market segments.

Although not intended to be an all-inclusive list, here are some of



Cary Collier
co-owner
Blu Spas



Doug Chambers
co-owner
Blu Spas

the considerations made during the design process most likely to impact ultimate spa profitability:

Responsiveness to market. While seemingly obvious, one of the shortcomings of many spas is the disconnect between facility design and market demand.

Some of the key factors to consider include understanding the property's guest profile/guest mix and expectations, favorable pricing strategies, average stay, overall location economics and resultant likely capture rates for the spa. Careful consideration of these issues can help prevent oversizing the spa and the inclusion of features or treatment room designs unlikely to be highly utilized by spa guests. Simply said, do the numbers first, then design.

Optimal mix of profit-generating space. More creative thought



MEMORABLE MOMENTS The layering of memorable experiences is a key component of successful spa design. Shown here is a treatment room designed by Blu Spas for Red Rock Resort, Casino and Spa, Las Vegas.


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DESIGN DIRECTIVES The escalating costs of building spas requires more efficiency in design layouts. Pictured here is a pool feature at the Red Rock Resort, Casino and Spa. (Inset, top and bottom) A relaxation room and pool at the spa at Salishan Spa and Golf Resort, Gleneden Beach, Ore., designed by Blu Spas.

has focused on re-thinking the dollar-generating spaces in spas. For example, current design trends for locker rooms—which have traditionally eaten up a great deal of space but are not directly revenue productive—include dramatically reconfigured or unorthodox designs, the elimination of traditional lockers, or the transference of the locker room function to treatment rooms.

Similarly, current design trends for waiting areas and relaxation lounges include revenue-generating features, which may be staff-assisted or self-directed services.

Attention to retail. Spa design must treat the retail component as a critical function of the spa and optimize the functionality and effectiveness of the retail space(s).

In addition to proper placement of the retail functions, there are various nuances impacting the attractiveness of the space, such as lighting, display, staging and music. These are elements that impact the senses, and also have an impact on retail sales.

Smart green design. You didn't think you were going to read a design article without a reference to green, did you?

One of the design mantras of our company for the past 20 years has been "create sensory sanctuaries that are in harmony with the culture and location." Notwithstanding the consumer demand and marketing value of a spa's commitment to green, the snowballing interest in green development has created a growing number of options—more



affordable and more varied than ever before—that address environmentally conscious solutions in spa design.

These options may include everything from mechanical/electrical/plumbing systems to materials and finishes. While practical solutions will vary from property to property, there's mounting evidence that these solutions can have a meaningful impact, reducing long-term spa operating expenses.

Guests and residents of hospitality projects continue to grow the demand for spas in wondrous variety. Spas have proven to be friendly allies to hotels and resorts.

Spas have a noble purpose: to provide a haven of peace from what lies beyond the spa doors, to provide a place where guests can be pampered, and to simply make people feel good. A growing, evolving spa culture is a reality—and that's a good thing.

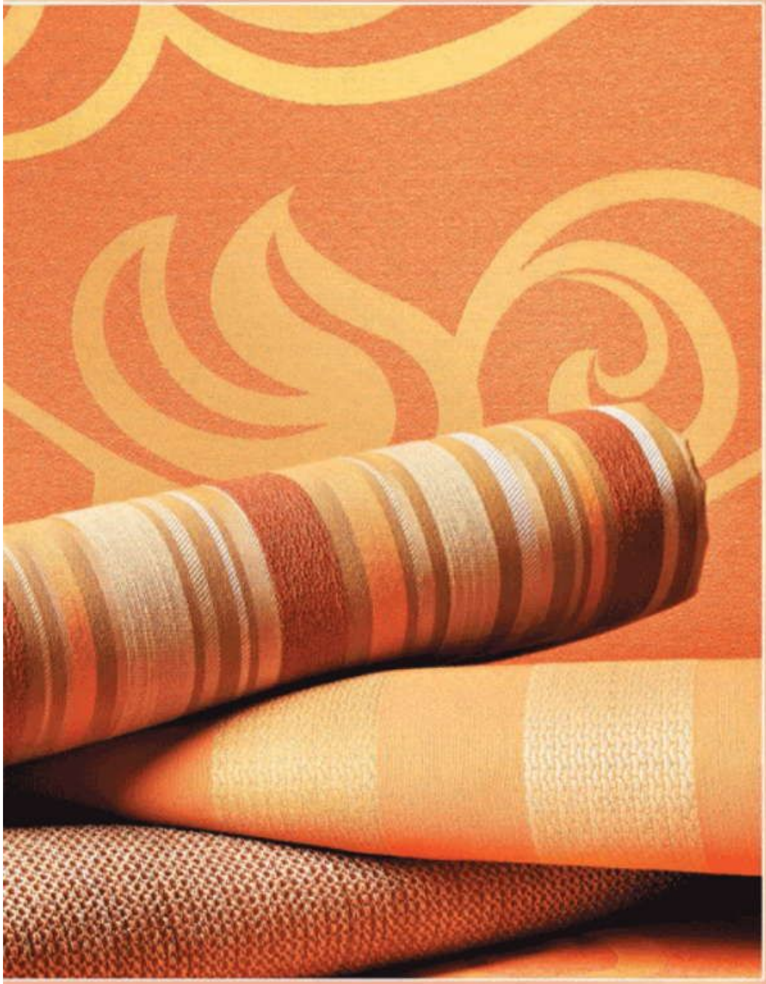
Cary Collier and Doug Chambers are co-owners of Blu Spas, an international spa design, consulting and management company headquartered in Whitefish, Mont. They can be reached at (406) 862-2200 or go to www.bluspasinc.com.





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TRENDLINES exterior architecture

BY PATRICIA SHEEHAN

Differentiation, innovation and energy savings are driving hotel exterior architecture design.

The days of the bland glass and concrete box hotel are behind us, trend watchers note. Just as hotel interiors have evolved into bolder expressions of individuality and creativity, so too do the exteriors of these properties reflect a more expressive aesthetic.

"Operators are more focused on identity in their building designs today than five years ago, creating distinctive images and presence," observes Thomas Sprinkle, vice president and principal, SB Architects. Sprinkle cites his firm's recent work on The Ivy Hotel, San Diego. The project transformed an historic but rundown hotel in the city's Gaslamp Quarter into a chic boutique hotel.



Thomas Sprinkle

The traditional building has been updated with sculptural and underlit rooftop structures that, from the ground, appear to float, offering a fresh and modern contrast to the building's traditional heavy masonry.

"You can't divorce interiors from exteriors," notes Carl Ede, principal and director of design, three, a Dallas-based architecture firm. "It's a holistic thing."



Carl Ede

That said, one trend Ede notes is a move away from traditional and postmodern designs to more streamlined, contemporary forms. "Still, people want that residential feel," adds Ede.

There's also more effort to marry interiors to exterior spaces. Large outdoor rooms are particularly popular in resort areas and more hotel public spaces in urban areas are opening up to engage the public space, with a porch or a garden area, for example.

Energy savings and green design also are driving exterior design trends. "We're taking advantage of recent advances in glass technology," says Sprinkle. Designers also employ shading devices, like architectural ledges and balconies, to help control energy costs. Also, "orienting your building to protect it from heat gain from the sun makes sense," says Ede.

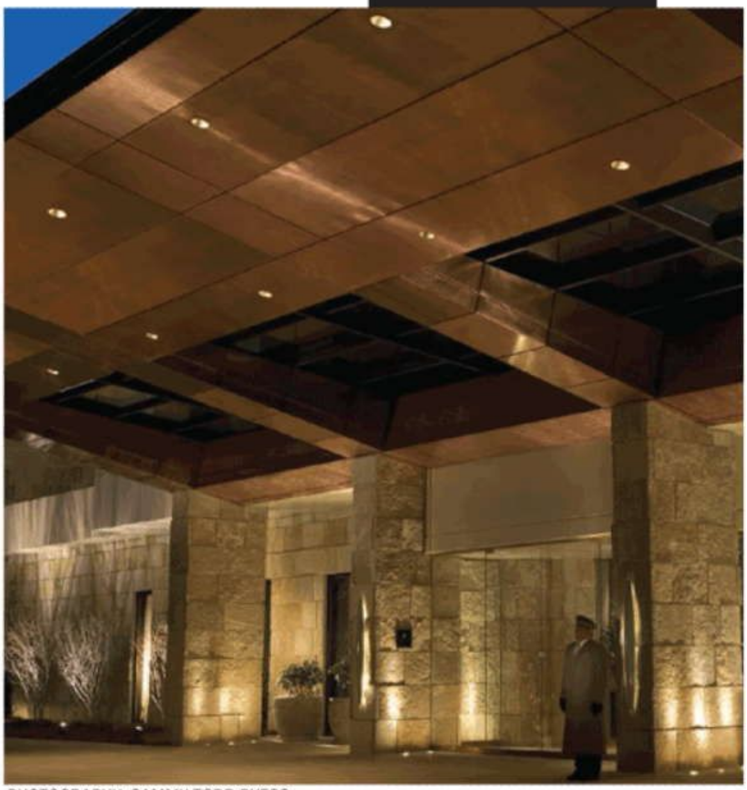
A return to vernacular architecture not only reflects a connection to a hotel's region, but also often employs green principles, such as sourcing local materials. "Look at what locals built a hundred years ago," says Ede. "The vernacular architecture would have used what was at hand and the building would have been organized to be as comfortable as possible, as cool and dry as possible. Such factors would determine how big overhangs were, or how many windows were used, so you'd get an idea of what would make sense architecturally. I think the closer we get to those principals—not to the point of building a log cabin, but maybe a breezeway to encourage cross ventilation, for example—the better the outcome."

The Umstead Hotel and Spa

Three architecture was challenged to design a modern, sophisticated building with a timeless touch that complemented the natural environment in scenic Cary, N.C. The hotel features a combination of Texas rough-cut limestone, aluminum metal panels and bronze-colored glass. Rough-back limestone provides the timeless look, and the aluminum metal panels add clean lines to the varied, uneven stone. The guestrooms were constructed with continuous ribbon glass windows from floor to ceiling, creating a light-filled, warm environment. To allow for unobstructed views of the surrounding landscape, glass handrails were specified on guestroom balconies.



"The luxury Umstead Hotel and Spa was designed internally and externally to present an art and nature environment for peaceful relaxation for all guests and an efficient, state-of-the-art environment for business meetings," says **Bob Schofield, managing director.** "The design includes a high terrace running the length of the property overlooking the lawn, lake and pool. The hotel has been extremely well received by our leisure and business guests."



PHOTOGRAPHY: SAMMY TODD DYESS

Ivy Hotel

The Ivy project transformed an historic but aged hotel in San Diego's Gaslamp Quarter into a sophisticated boutique property. With the exterior, SB Architects aimed for a respectful renovation that enhanced the historic facade with minimalistic details and dramatic lighting. The rooftop was reconcepted as an urban oasis to evoke a resort in the middle of downtown. At night, the space—with its sleek modern trellises, minimalistic decor, cabanas and fire-and-water fountain—transforms into a hot nightspot, complementing the nightclub eight stories below. "The design is a dual exercise in restraint and excess, historicism and modernity, problem solving and all-out fun," asserts the firm.



"The framework for Ivy Hotel's exterior architecture was the historic Maryland Hotel," (its predecessor) says **Rick Gluth, general manager**. "While the inside is a modern oasis mixing style and personal service with couture and culture, the exterior fuses the historic and classic facade with modern sophistication and intrigue. I appreciate the use of space."

Sheraton La Jolla Hotel

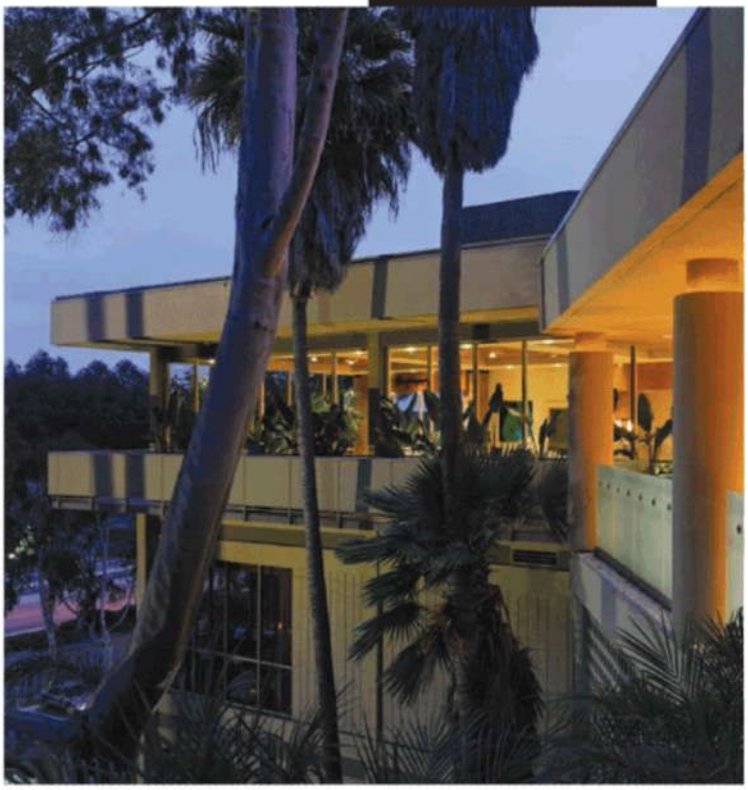
Bartell Hotels selected Joseph Wong Design Associates to unite the buildings that make up the Sheraton La Jolla (Calif.) Hotel into a visually coherent whole, by way of a cosmetic upgrade of the exteriors. The result is a crisp, cool and clean aesthetic that emphasizes the indoor/outdoor lifestyle of temperate southern California. A new skinning system was devised to be installed over the existing cladding, eliminating the need for extensive demolition. Exteriors were sheathed in the new stucco panels, while columns were rebuilt, stuccoed and painted to match. Metal railings were replaced with sanded glass panels that open up the entryway and lobby, and let in light.



"The design is reflective of southern California and the La Jolla community, along with the high tech businesses located nearby," says **Craig Reber, general manager**. "Modern Tropical is well suited to our discerning clientele and the high standards of the Sheraton brand. Our travelers are excited about the changes, which have contributed to an increase in the number of repeat guests."



PHOTOGRAPHY: CIRO COELHO



PHOTOGRAPHY: STEVE MCLELLAND

Though we travel the world over to find the beautiful,
we must carry it with us or we find it not.

- Emerson



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LIGHT AND FEATHERY
The innovative cloud lighting by Studio Italia, the Nuvola S02, provides a pinnacle point of interest in the Mondrian Scottsdale (Ariz.) lobby.
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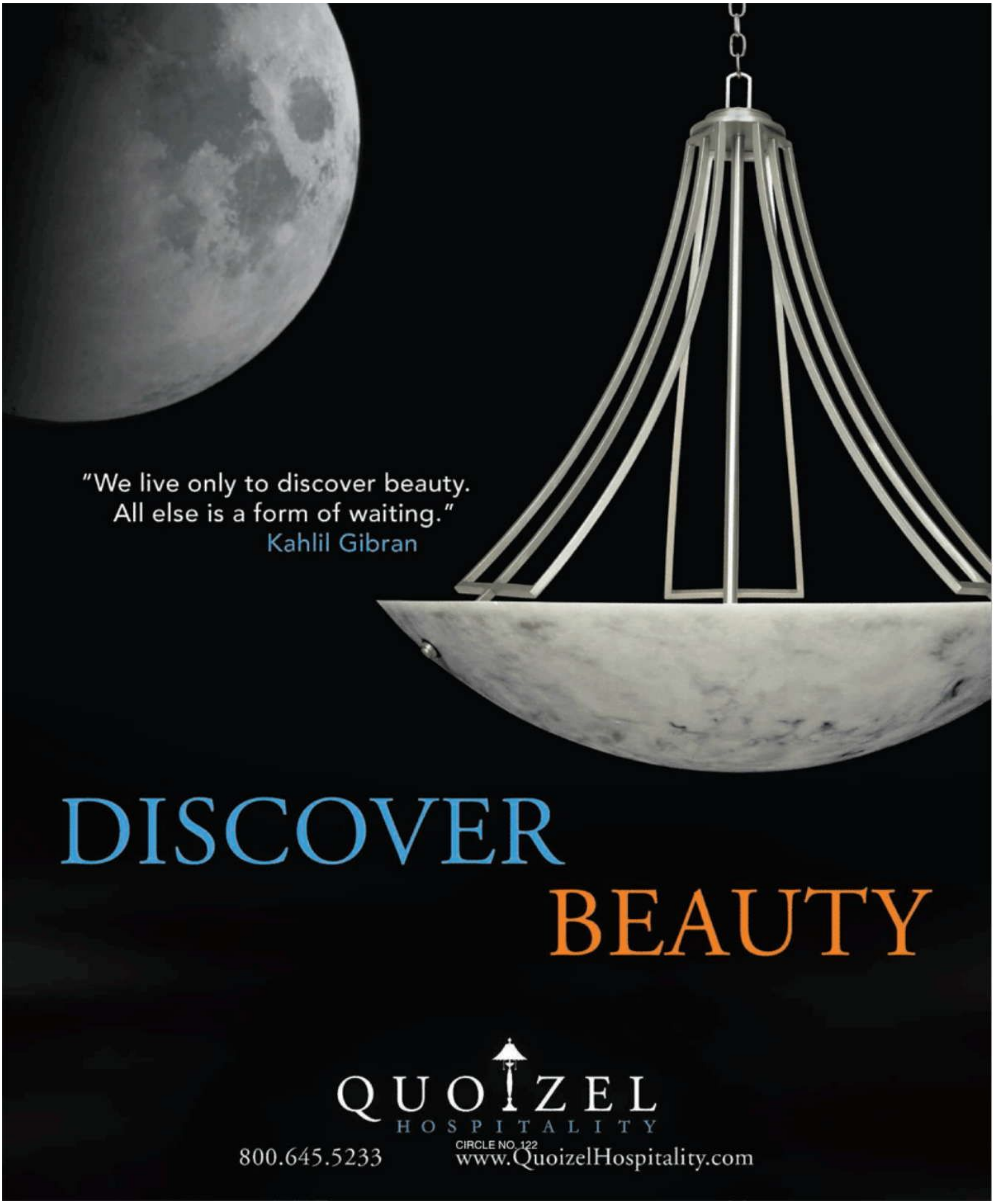
INSIDE-OUT GLASS
Besa Lighting introduces the Pahu family of double-glass ceiling pendants. The pendants are primarily made for installation above bars and dining tables, among other applications.
besalighting.com
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LAMP SHADES
Inspired by the stars who rarely shun their shades in public, the Celebrity lamp is made of 40 pairs of mirrored aviator glasses and rests on a shiny, linear stand.
Deeplymadlyliving.com
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NEW OLD-SCHOOL
Joan Gaspar has touched up the famous Atila lamp, making slight modifications to the transparent polycarbonate dome. The Atila incorporates the switch into the top cover.
Marset.com
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BACK TO THE ROOTS
The Roots Collection from Stonegate Designs is an earthy collection of striking block prints on demure polished nickel bases capped with solid walnut accents.
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A casino hotel ups the ante in the high stakes Atlantic City market, refreshing its suites to woo VIP guests

PHOTOGRAPHY / CATHERINE TIGHE

High-rolling retreat

It's a sure bet that any development project with the Trump name attached will exude luxury, style and, well, money. The recently refreshed VIP suites at the Trump Plaza Hotel and Casino, Atlantic City, N.J., are no exception.

Designer Barbara Gisel was charged with updating the 1980s-era suites to remain competitive in a tight market.

"It was a challenge bringing the suites into the new century—removing the Jacuzzis from the living room area and enlarging the bathrooms," says Gisel. "We were restricted to working with the existing plumbing stacks."

All six 21st-floor suites were completely reconstructed. Existing walls were removed to create spacious, flowing areas, including bathrooms large enough to accommodate air tubs and walk-in showers.

The result: clean, refined lines in keeping with the easy and elegant atmosphere.

Subtle textures of beige and rich, dark brown wood accents convey a sense of warmth and comfort. A see-through fireplace provides a visual connection between the dining and living spaces.

Large acrylic coffee tables provide additional transparency in the living areas. Elliptical light coves offer design interest at the ceiling level.

Gisel reports the renovation received a thumbs up from the always discriminating Donald Trump: "Of all the projects he'd looked at recently, he said this was his favorite."

—*Patricia Sheehan*

continued →



PLAYER'S RETREAT
VIPs can count their winnings (or lick their wounds) in the serene surroundings of the Trump Plaza Suites. A Kinon and stone-panel fireplace surround was chosen for the visual play of the highly reflective and textured quality of the Kinon resin material against the matte stone.



ROOM WITH A VIEW The 21st floor suites offer expansive views of the Atlantic ocean. Soft sheer fabrics with heavier satin overdrapes soften the window walls. Elliptical light coves offer design interest at the ceiling leevel. (Below, left to right) The dining area; a spacious bath retreat.

PROJECT SPECS

Project: Trump Plaza Hotel and Casino, Atlantic City, N.J
Project cost: $3.8 million
Timeline: Fall 2006
Design firm: Barbara Gisel Design Ltd., www.bgdltd.com
Owner: Trump Entertainment Resorts
Design team: Barbara Gisel
Sue Hummerston
Fumie Nishio
Kurt Fisher
Christine Neilon
Architectural firm:
David Rudzenski Architects
MEP firm: Giovanetti Shulman Associates

SOURCE LIST BEGINS ON PAGE 54







Andrew Fay

In his "spare" time (how many hospitality designers do you know who have much of that treasured commodity?) Andrew Fay, president and c.o.o., Gettys, renovates houses. Hmm, might be time to re-evaluate the ol' work/life balance.

And we can't imagine that running a large hospitality design and development firm with offices in Chicago; Irvine, Calif.; Miami; and Hong Kong would afford many minutes in the day to wield paint rollers and floor sanders.



Andrew Fay
president and c.o.o., Gettys

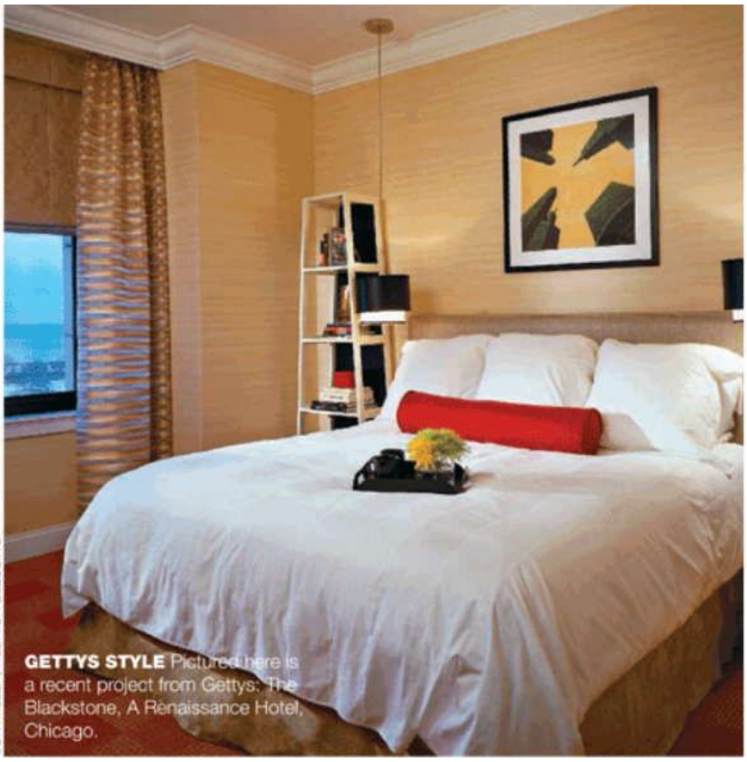
The Australia native is responsible for guiding the firm's principals and assignments. He is well-versed in all facets of planning, feasibility analysis, programming and project development.

Q How would you describe your design style?
A Stylish and innovative.

Q In what way has hotel design changed most since you started at Gettys?
A I think hoteliers have become incredibly sophisticated and knowledgeable about the amazing opportunity to differentiate their hotels through a true investment in design. As hotel guests demand more individualized experiences, even across branded properties, the hotel can become a hallmark of high design, an infusion of amazing technology and sophistication that reflects the personalities of its guests. And today, hoteliers are increasingly conscious of the importance of sustainable design practices and environmentally sensitive operating practices.

Q How has it stayed the same?
A Achieving world-class design for hotels, resorts or spas, whether in the U.S. or around the world, will always be the result of true collaboration between designer and client.

Q What are your tenets of good hotel design?
A First of all, that "good" hotel design isn't the benchmark—great design is. Great design plays a role in everything that the guests touch and feel, and sensory design combined with innovation ultimately leads to financial success.



JON MILLER, HEDRICH BLESSING

GETTYS STYLE Pictured here is a recent project from Gettys: The Blackstone, A Renaissance Hotel, Chicago.

Q What's your take on today's trends of boutique hotel design?
A Boutique hotels have been successful for decades because they deliver a highly personalized experience to each guest. It's the attention to detail and immersion in the surrounding environment that sets these properties apart, and now even the branded hotels are making their mark in personalizing the guest experience. At Gettys, we've successfully worked with our clients to infuse the philosophies of the boutique property into hotels and resorts of every scale to capture that spirit and provide a truly standout result.

Q What inspires you the most?
A Innovation. I'm inspired by always thinking about what's possible, for our clients and for our business.

Q What will hotel design be like in 10 years?
A Sustainable and environmentally conscious design will be the benchmark, not the aspiration. And we'll be continually challenged to adapt to the overarching trends that are driving our world—the increased globalization of business, renewable resources, the demand for ever-evolving personalization and authenticity, and the rapidly changing technology industry. Gettys initiated the Hotel of Tomorrow Project in 2004 to explore the future of the hospitality industry because we believe that we can help lead the charge for design innovation and create what tomorrow's guests will look for in hotels.

Q Your advice to someone looking to enter the hotel design field?
A Understand the business of operating hotels. Gettys was founded by four partners with expertise in design, hotel operations and finance, and we built a design studio with a goal to align our talents with the goals of our clients. Executing world-class design requires a keen understanding of what your client's objectives are for his or her property's visual distinction, guest experience and bottom line performance.

—Patricia Sheehan


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Illustrious Illustration

Ana Monnaco of Morris Architects was named 2007 recipient of the Hugh Ferriss Memorial Prize, a top honor of the American Society of Architectural Illustrators international juried competition.

The winning submission (shown right) was Monnaco's



hand-drawn, computer color-enhanced, interior rendering of Coral Helix, conceived by Eighth Wonder, a resort developer. Her illustration was one of Morris Architects' architectural concepts developed for the $3.5-billion Sentosa, Singapore, project, Harry's Island. The submission—a hybrid drawing combining digital technology with traditional hand drawing—was deemed by the jury to be "hypnotic" with a remarkable sense of depth.

"As a leader and early adopter of emerging 3-D modeling technology that's shaping the future of project delivery and design, Morris Architects still emphasizes the art and importance of architectural illustration in conveying design ideas to clients," says Chris Hudson, president and c.e.o of the firm. "Ana's work demonstrates that while today's firms' trend is toward photo realistic renderings, there is great value in offering clients a variety of presentation forms."



MOVERS & SHAKERS



Steven Didrick

Cheryl Rowley Design

Steven Didrick joined the Beverly Hills, Calif., office of Cheryl Rowley Design as a senior designer. Didrick will design restaurants, hotels and residences; his first project is the 27th floor rooftop bar/lounge for the Wit in Chicago. Prior to joining CRD, Didrick was affiliated with Engstrom Design Group, where he designed and developed award-winning restaurant concepts for clients such as Four Seasons Hotels & Resorts.

Joanna Del Moral

VOA Associates



Joanna Del Moral, senior associate and director of marketing and business development with the Orlando office of VOA Associates, was named to the eastern board of directors of TEA (formerly Themed Entertainment Association). TEA is a non-profit trade association founded in 1991 to represent "the world's leading creators, designers and producers of compelling places and experiences." The organization represents approximately 6,500 creative specialists working in more than 450 firms from 36 countries.

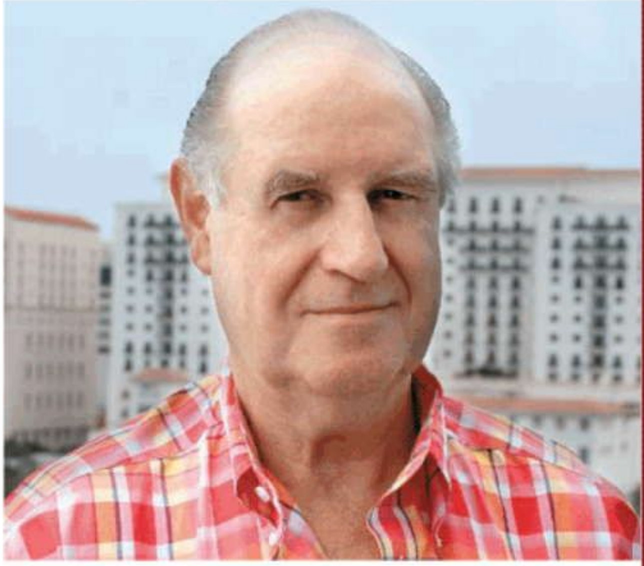


Farewell to a friend

William "Bill" Bissell, driving force behind developing the Caribbean architectural practice of Onions Bouchard & McCulloch into OBM International, a property consultancy with global reach, died December 1, 2007.

As c.e.o., Bissell ran offices in Bermuda, Cayman Islands, British Virgin Islands, St. Kitts, Antigua, Turks and Caicos and Trinidad.

A steadfast defender of Caribbean design values, Bissell provided design and development leadership throughout the Caribbean by introducing to many communities the opportunities of modern design with a Caribbean flair.


William Bissell


Elizabeth Baum Dillon and Cliff Tuttle

ForrestPerkins expands

ForrestPerkins opened a new office in San Francisco to further strengthen its presence on the West Coast.

The firm reports it signed more than 20 new projects and made 12 strategic hires in the last 12 months.

"Our new office will complement our Dallas and Washington, D.C., operations, allowing us to create more significant local relationships and enabling us to better serve our current clients," says co-founder and principal Stephen Perkins.

The San Francisco office is led by Senior V.P. Cliff Tuttle and Senior Associate Elizabeth Baum Dillon.

SUPPLIER NEWS



MAJESTIC MIRROR promoted Josh Mandel to president of the company. Alan Mandel assumed the role of c.e.o., and will be involved in the product development area. Josh Mandel joined the company in 2003.

JAMISON BEDDING celebrates its 125th anniversary this year. The independent, family-run business boasts partnership with more than 400 retailers throughout the Southeast U.S. and commercial alliances with Hypnos Bedding, InterContinental Hotels, Choice Hotels and a 40-year history with Marriott Hotels and Resorts.

THE CARROLL ADAMS GROUP created a new division called Rapid Rooms. The division offers streamlined development of commercial-grade room packages for the hospitality industry. Four room styles are available from Rapid Rooms, including business, resort, family and tropical.

KETTAL presents a new Web site, *www.kettal.com*. The site features 15 furniture collections that can be combined, using a wide selection of frame colors, fabric shades and painted glass.





Your guide to featured projects

Not all items are shown in photos

Waterworks

	PAGE 18	CIRCLE #
DornBracht		207
American Standard		208

On the surface

	PAGE 30	CIRCLE #
Fabtex		209
Silver State		210

Lighting focus

	PAGE 36-40	CIRCLE #
Studio Italia		200
Besa Lighting		201
Deeply Madly Living		202
Marset		203
Stonegate Designs		204
Bear Creek Glass		205
Leucos		206

The good life

	PAGE 42	CIRCLE #
Americh		231
MicroCotton		232

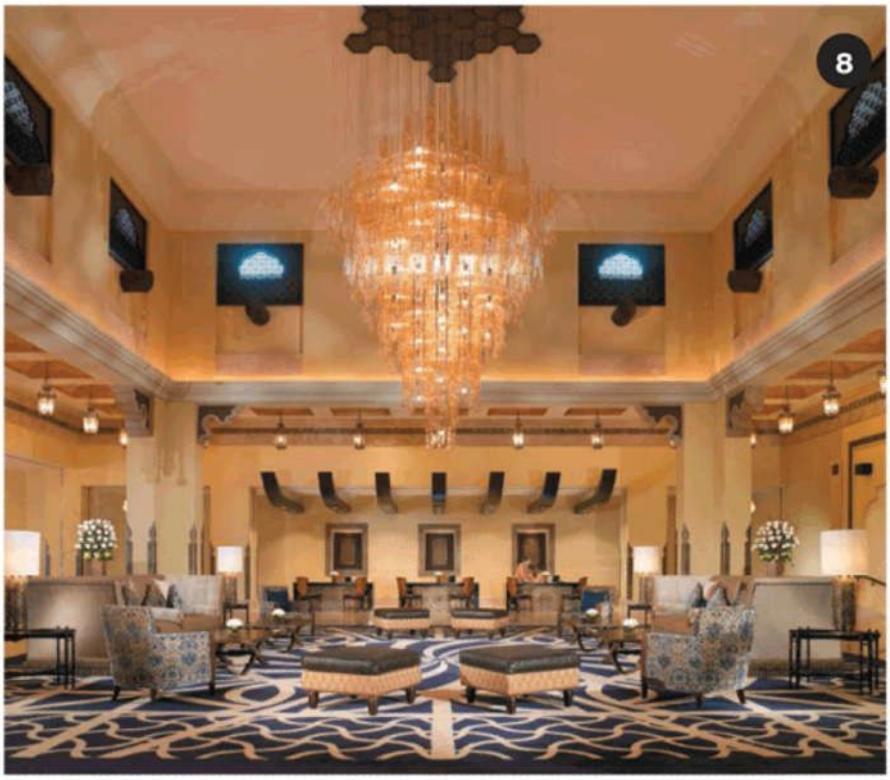
Luxury

	PAGE 8-12	CIRCLE #
SHARQ VILLAGE & SPA		
Carpet: Floors and Carpet		240
Casegoods: Commercial Furnishings Inc.		241
Lighting:		
Preciosa		242
Hunter Lighting Group		243
Fabric:		
Brunschwig & Fils		244
Robert Allen		245
Edelman Leather		246
Warps & Wefts		247
Outdoor furniture: Nakkash Gallery (Dedon)		248
Paint: Al Zubaidi Globe Coat		249

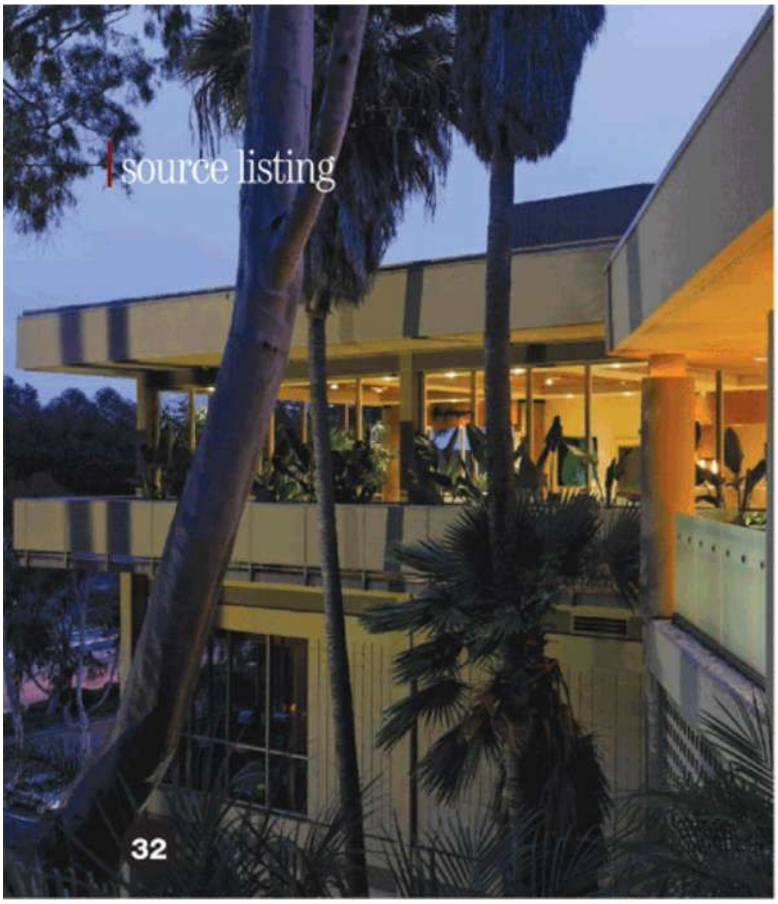
Overall design

	PAGE 20-24	CIRCLE #
THE GLENEAGLES HOTEL		
Spirit Suites		
Carpet: Wool Classics Carpets		250
Sofa, chaise, chairs:		
Andrew Martin International		251
Chair upholstery:		
Kravet		252
Barbara Barry		253
Black lacquer desk and desk lamp:		
Andrew Martin International		254
Chrome console table:		
Andrew Martin International		255
Bedside tables, armoire, credenza, boardroom table and headboard: Castlebrook Furniture & Design		256
Plinths, corridor consoles, coffee tables, round mirrors: Jan Cavelle Furniture Co.		257
Sofa side tables and disc sculpture: Ecco Trading		258
Glass dining table: Greenapple		259
Bedside and occasional lamp: Heathfield & Co.		260
Bedroom and lounge floor standing lamp: Luc Rabault		261
Lobby floor standing lamp: Lambert		262
Artwork: Artefact		263
Boardroom chair: Furniture Brands Int'l/HBF		264
Corridor and stair wall lights, corridor console lamps and boardroom lamps: Porta Romana		265
Corridor benches: Osborne & Little, Michael Reeves Furniture		266
Ceramic tiling: Porcelanosa		267
Sanitaryware: Colourwash		268
Basin & bath faucets: Ware With All Ltd.		269
Bathroom wall lights: Andrew Orange		270
Corridor wallcovering: Brian Yates		271
Deseo Restaurant		
Kitchen equipment:		






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CNG Foodservice Equipment	272
Stone flooring: Stone Age	273
Wood flooring: Bentleys Shopfitting Ltd.	274
Main bar top: Bentleys Shopfitting Ltd.	275
Emporium countertops: Kirkstone	276
Banquet seating: Bentleys Shopfitting Ltd.	277
Tables and chairs: Ridgestone	278
Light fittings: Doppler UK	279
Balustrade: W.A. McGarrie & Son Ltd.	280
Canopies: W.A. McGarrie & Son Ltd.	281
Menu boards: Windsor Workshop	282
Joinery inlays/graphic prints: Coloursonic Ltd.	283
Special finishes: Windsor Workshop	284

Trendlines

PAGE 32-34 CIRCLE #

THE UMSTEAD HOTEL AND SPA	
Exterior stone: David Allen Co.	285
Exterior pavers:	
ValleyCrest Landscape Development	286
Windows: SPS Corp.	287
Composite metal panel: Precision Walls	288
Glass guardrails: SPS Corp.	289
Ceramic tile: Tiede-Zoeller Tile Corp.	290
IVY HOTEL	
Hotel room windows: Marvin Windows & Doors	291
Storefront windows: Custom Window Co.	292
Entry canopy, glass standoff components:	
CR Laurence	293
Glass guardrail on parapet: CR Laurence	294
Awnings fabric (ground level): Sunbrella	295
Lightwell glazing: Arcadia	296
Rooftop floor tile: Mutual Materials	297
SHERATON LA JOLLA HOTEL	
Lobby	
Flooring: Arizona Tile	298
Lighting:	
George Kovacs	299
Trend Lighting	300
Wallcovering: Colour & Design	301
Artwork: Art:asap	302
Casegoods: Mark David	303
Seating: Mitchell Gold + Bob Williams	304
Fabric: Sunbrella	305

Casino suites

PAGE 44-46 CIRCLE #

TRUMP PLAZA HOTEL AND CASINO	
Upholstered furniture:	
Harrison & Gil	306
R K Furniture	307
R. Jones & Associates	308
Hickory Chair	309
Casegoods:	
Hickory Chair	310
Decca	311
Troy Wesnidge	312
Muniz Plastics	313
Kinon	314
Fabrics:	
Pollack	315
Bergamo Fabrics	316
Rodolph	317
Aviron Textiles	318
Kravet	319
Wallcovering:	
J.M. Lynne	320
Big Apple Wallcovering	321
Carpet:	
Luzern Ltd.	322
Clayton Miller	323
Lighting:	
Fine Art Lamps	324
Festoni	325
CRW Lighting	326

Advertiser Index

RESOURCE GUIDE

PRODUCTS

PRODUCTS



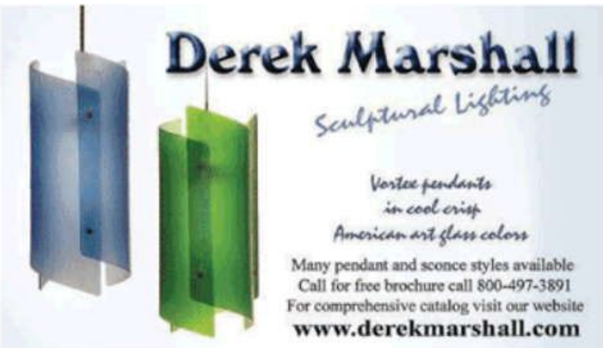
CIRCLE NO. 142



CIRCLE NO. 143



CIRCLE NO. 144



CIRCLE NO. 145



CIRCLE NO. 146



CIRCLE NO. 147



CIRCLE NO. 148



Show us your stuff

DESIGN FIRMS: WE WANT YOUR PROJECTS!

If you have a completed hotel-design project that you would like considered for inclusion in the print or electronic versions of Hotel Design, follow these steps:

Each submission should include the following material:

No more than a two-page typed description of the property, including the property name, dates of construction, whether the project was new construction or renovation, a summary of the project's principal features—including design intention, challenges, resources, budget and the project's owner. Other specs can be included as warranted.

- A minimum of seven (7) and maximum of 12 photographs of the property. The photographs must be burned onto a CD-ROM, and must be at least 8 inches by 10 inches in size and a minimum resolution of 300 dpi. The photographer's name and contact information must be included. Accepted formats are .jpg and .tif.

- A low-resolution print of the submitted photographs.

- A specific source list of all items and materials used in the project including contact information (website and/or address and phone number).

- The complete name of the design firm handling the project. Include a complete mailing address, e-mail address and phone number.

- A list of the project team's members, including titles and contact information. Please specify the primary contact on the team.

- A list of contributing professionals who worked on the project.

Submissions that focus on a specific area of a project (guestrooms or public space, for example) could receive preferential treatment.

Design firms that submit all of the requested information will receive first consideration. There is no deadline for submissions as Hotel Design's 2007 schedule includes plans for print and electronic versions throughout the year. All segments and classes of hotels will be considered for inclusion based on design inspiration.

EDITOR'S TIP: To ensure accuracy, please consult with all contributing members or companies before submitting the project.

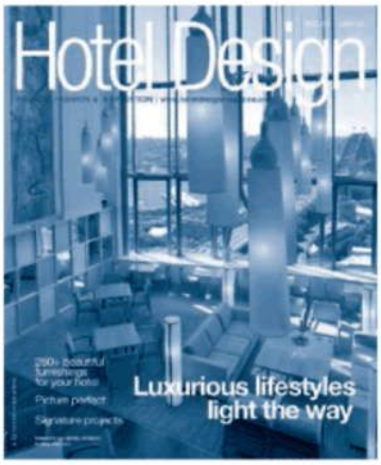
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Address* ______________________

City ______________ State ________ ZIP ________

*Is this your home address? ○ Yes ○ No

Phone ( ) ______________ Fax ( ) ______________

Email Address ______________________

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Please fill in ovals as shown ●

1. Which of the following best describes your business relationship to the hotel, resort or spa industry?
(fill in ONE only)

Architects/Designers

- 01 ○ Interior Design Firm designing hotel, resort and spa properties
- 02 ○ Architectural Firm designing hotel, resort and spa properties
- 03 ○ Contractor/Builder/Developer building hotel, resort and spa properties
- 04 ○ Purchasing Firm buying FF&E for hotel, resort and spa properties
- 05 ○ Other (please specify) ______________

Owner/Operators

- 06 ○ Hotel ➡
- 07 ○ Resort ➡
- 08 ○ Lodge ➡

If a hotel, resort or lodge, indicate the number of rooms:
- 1 ○ 300 Rooms or More
- 2 ○ 100-299 Rooms
- 3 ○ Under 100 Rooms

- 09 ○ Destination Spa
- 13 ○ Headquarters or Regional Office: Franchises, Chains, Referral/Management Organizations
- 14 ○ Hotel Property/Real Estate Developers/ Independent Developers
- 20 ○ Other (please specify) ______________

- 30 ○ **Trade, Supplier, Dealer, Distributor or Manufacturer's Rep**
- 50 ○ **Other (please specify)** ______________

2. Which of the following best describes your title?
(fill in ONE only)

- 001 ○ Owner/President/CEO
- 002 ○ Partner
- 003 ○ Project Director/Manager
- 004 ○ Purchasing Director/Manager
- 005 ○ Architectural Director
- 006 ○ Sr. Design Director
- 007 ○ Other VP/Director/Manager
- 008 ○ Interior Designer/Architect/Engineer
- 009 ○ Other Design Personnel (please specify) ______________
- 010 ○ Other Management Personnel (please specify) ______________
- 020 ○ Other (please specify) ______________

3. Owner/Operators (Lodges, hotels, resorts, spas)

A. If more than one, how many properties do you own or operate? (please specify) ______________

4. How many lodging projects have you worked on for hotels, resorts and spas in the last 24 months?

- 1 ○ 25 or more
- 2 ○ 10–24
- 3 ○ 5–9
- 4 ○ 1–4

5. Please indicate the number of employees at your firm's address, including yourself:

- 1 ○ 25 or more
- 2 ○ 10–24
- 3 ○ 5–9
- 4 ○ 1–4

6. Which of the following functions do you perform in the design/décor process?
(fill in ALL that apply)

- 1 ○ Program Planning and Concept
- 2 ○ Schematic Designer
- 3 ○ Design Development
- 4 ○ Architecture/Design/Development
- 5 ○ Installation
- 6 ○ Other (please specify) ______________
- 89 ○ None of the above

7. Your firm's total lodging project revenue for the last 12 months? (For architectural or interior design firms only):

- 1 ○ More than $10 Million
- 2 ○ $5M – $9.99 Million
- 3 ○ $4M – $4.99 Million
- 4 ○ $3M – $3.99 Million
- 5 ○ $2M – $2.99 Million
- 6 ○ $1M – $1.99 Million
- 7 ○ Less than $1 Million

8. Type of ownership (for hotels and resorts only):

- 1 ○ Chain
- 2 ○ Franchise
- 3 ○ Management Company
- 4 ○ Independent
- 999 ○ Other (please specify) ______________

9. Which of the following product categories do you purchase, specify, approve or otherwise influence the purchase of?
(fill in ALL that apply)

- 21 ○ Apparel
- 22 ○ Architectural/Building Products (including electrical, plumbing and other products)
- 23 ○ Art & Accessories (including flowers and plants)
- 24 ○ Communication systems, services and equipment (including audio/visual)
- 25 ○ Furniture, fixtures, equipment (FF&E)
- 26 ○ Wall coverings
- 27 ○ Fabrics
- 28 ○ Lighting Products
- 29 ○ Flooring (including stone, tile, carpeting)
- 30 ○ Security Systems
- 31 ○ Window Treatments
- 32 ○ Other (please specify) ______________
- 99 ○ None of the above

For important free product/service information, circle the numbers that correspond to the ads you've seen in this issue.

101	120	139	158	177	196	215	234	253	272	291	310	329	348	367	386	405	424	443	462	481	500	519	538	557
102	121	140	159	178	197	216	235	254	273	292	311	330	349	368	387	406	425	444	463	482	501	520	539	558
103	122	141	160	179	198	217	236	255	274	293	312	331	350	369	388	407	426	445	464	483	502	521	540	559
104	123	142	161	180	199	218	237	256	275	294	313	332	351	370	389	408	427	446	465	484	503	522	541	560
105	124	143	162	181	200	219	238	257	276	295	314	333	352	371	390	409	428	447	466	485	504	523	542	561
106	125	144	163	182	201	220	239	258	277	296	315	334	353	372	391	410	429	448	467	486	505	524	543	562
107	126	145	164	183	202	221	240	259	278	297	316	335	354	373	392	411	430	449	468	487	506	525	544	563
108	127	146	165	184	203	222	241	260	279	298	317	336	355	374	393	412	431	450	469	488	507	526	545	564
109	128	147	166	185	204	223	242	261	280	299	318	337	356	375	394	413	432	451	470	489	508	527	546	565
110	129	148	167	186	205	224	243	262	281	300	319	338	357	376	395	414	433	452	471	490	509	528	547	566
111	130	149	168	187	206	225	244	263	282	301	320	339	358	377	396	415	434	453	472	491	510	529	548	567
112	131	150	169	188	207	226	245	264	283	302	321	340	359	378	397	416	435	454	473	492	511	530	549	568
113	132	151	170	189	208	227	246	265	284	303	322	341	360	379	398	417	436	455	474	493	512	531	550	569
114	133	152	171	190	209	228	247	266	285	304	323	342	361	380	399	418	437	456	475	494	513	532	551	570
115	134	153	172	191	210	229	248	267	286	305	324	343	362	381	400	419	438	457	476	495	514	533	552	571
116	135	154	173	192	211	230	249	268	287	306	325	344	363	382	401	420	439	458	477	496	515	534	553	572
117	136	155	174	193	212	231	250	269	288	307	326	345	364	383	402	421	440	459	478	497	516	535	554	573
118	137	156	175	194	213	232	251	270	289	308	327	346	365	384	403	422	441	460	479	498	517	536	555	574
119	138	157	176	195	214	233	252	271	290	309	328	347	366	385	404	423	442	461	480	499	518	537	556	575

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QUESTEX MEDIA

I70701

Showcase of recent projects









▲ NYLO PLANO AT LEGACY/ PLANO, TEXAS

■ NYLO Plano at Legacy is the lifestyle brand's inaugural property, located in North Dallas. The hotel's interiors were designed by Stephane Dupoux, known for his work on high-end restaurants and clubs.

■ The hotel (and brand) tout fun gathering spots, whimsical décor and amenities for tech-savvy travelers. In the NYLO Plano lobby, for example, pod chairs hang from high ceilings and chandeliers are made of glass shaped like antlers.

■ The urban loft design of the 176 guest-rooms features interiors with open floor plans, brick walls, exposed ductwork and polished concrete floors.

■ Wind power supplies approximately half of NYLO Plano's energy needs. Other green features include auto-controlled guest lighting, recycled paper and bath products packaged in recycled bottles.

■ Opening date: January 2008

Dupoux Design
9 East 19th St. 7th floor
New York, N.Y. 10003
(212) 233-1740
dupouxdesign.com

Hotel Design

www.hoteldesignmagazine.com



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